



Notification of the Department of Cultural Promotion

Re: Declaration of an Intention to be a Moral Organization for the Fiscal Year 2024

I, Mr. Kowit Pakamart, Director-General of the Department of Cultural Promotion, would like to declare an intention to jointly move forward the Department to becoming a moral organization under the goal morals of "sufficiency, discipline, honesty, volunteerism, gratitude, and adherence to religious principles" with "Problems to be solved" and "Good deeds to do" as follows.

Problems to be solved

1. Strengthening and encouraging all units to carry out projects/activities on the morality regarding "sufficiency, discipline, honesty, volunteerism, gratitude, and adherence to religious principles" as important projects/activities for performances by preparing an action plan to promote the morality in fiscal year 2024 in every Offices/Divisions for regular and continuous moral performances.
2. Maintaining beautiful and orderly environment and landscape.

Good deeds to do

Encouraging the personnel to follow the six virtues, namely "sufficiency, discipline, honesty, volunteerism, gratitude, and adherence to religious principles", such as having sufficiency, using government resources in an economical and worthwhile manner and demonstrating an expression of volunteering, sacrificing, helping, sharing, and providing benefits for the public.

By delivering performances to the utmost of our ability for the Department of Cultural Promotion to become a moral organization with the personnel who are virtuous, responsible for duties and focused on performing government duties to bring about benefits to the people and the nation.

Issued on 3 October B.E. 2566 (2023)

(Mr. Kowit Pakamart)

Director – General of the Department of Cultural Promotion