



Notification of the Department of Cultural Promotion

Re: Morality and Ethics Promotion Policy of the Department of Cultural Promotion Personnel

Director – General, executives, government officials, government employees, permanent employees, and personnel of the Department of Cultural Promotion shall comply with the Ethical Standards Act B.E. 2562 (2019), and, as an operational guideline for the personnel and as a value for the organization and its personnel, Department of Cultural Promotion shall adhere to it as a guideline along with other rules and regulations. The goal is to be a moral organization model by developing its service in terms of transparency and fairness for service recipients and by improving the operational quality of the Department of Cultural Promotion, as well as by encouraging personnel of the Department of Cultural Promotion to adhere to and comply with ethical standards.

Therefore, in order to achieve the goal, Department of Cultural Promotion shall proceed as follows:

1. Adhere to the main institutions of the country, namely the Nation, Religions, the King and the democratic regime of government with the King as Head of State;
2. Encourage and develop personnel to be good people and to have job satisfaction on the basis of morality and ethics and mutual benefit over personal benefit;
3. Encourage and develop personnel's self-participatory learning process in order to raise consciousness and to build values and attitudes for them to adhere to the principle of morality and ethics and to apply the Sufficiency Economy Philosophy to their work and life;
4. Encourage personnel to have a service mind for their work and a voluntary mind and to perform duties with fairness and non-discrimination by focusing on the achievement; and
5. Encourage personnel to be decisive and to act in righteousness, to praise and honor the people who behave as a good role model, and to maintain the image of the organization.

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K Pakamart

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Director – General of the Department of Cultural Promotion